

THE BENEFITS OF A CENTRALIZED INFORMATION SOLUTION



Centralized Information Solution is a platform that houses a collection of specific content and resources. This platform has a highly-targeted search functionality, enhanced collaboration tools, and streamlined user-interface that connects users with the resources they need.

DID YOU KNOW?

Since 2002,
there has been a

13% INCREASE

of an engineer's time spent searching for information (Jones, 2013).

3 Ways a Centralized Information Solution Can Save an Engineer's Time Spent Searching:

- 1. Reliable** – information comes directly from the experts in the field and are fact-checked
- 2. Relevant** – Content is constantly updated/ revised to ensure it stays up-to-date with industry
- 3. Accessible** – Ability to download the resources you need when and where you need it

HOW A CENTRALIZED INFORMATION SOLUTION WILL IMPACT YOUR ORGANIZATION:



Time saved for employee by utilizing library resources and expertise



Revenue increase



Decreased research and development expenses



Productivity gains



Cost savings

“In its 2007 study on corporate, government, and medical libraries, Outsell found that the average time saved for users was 9 hours per library visit/interaction.”

OTHER FINDINGS ON CORPORATE LIBRARIES:

- **Save \$3,107 per use** of library resources and services
- **\$6,570 worth of revenues were generated** with the aid of library resources and service.

(Lown, 2009)

WHY LIBRARIANS AND INFORMATION MANAGERS USE A CENTRALIZED INFORMATION SOLUTION:



SELF-SERVICE MODEL

Provides individual access without having to go through manager, team, or librarian.



GLOBAL ACCESS

Share resources with all your locations.



COMPLIANT

Ensures that copyright restrictions are not being broken and that your organization maintains visibility and compliance on intellectual property.



VS



WHAT A DATABASE CAN OFFER, BUT AN INDIVIDUAL PURCHASE CANNOT:

- One location
- Targeted advanced search
- Filter results
- One-click document download
- Document share capabilities
- References, cross-references, and document history
- HTML linking
- Plus, more!

References:

- Lown, C. & Davis, H. (2009, April 1). Are you worth it? What Return on Investment can and can't tell you about your library. In the Library with the Leadpipe. February 24, 2016, from <http://www.inthelibrarywiththeleadpipe.org/2009/are-you-worth-it-what-return-on-investment/>
- Jones, Jeanette. "Various Survey Statistics: Workers Spend Too Much Time Searching for Information." Cottrill Research RSS 092. 8 Nov. 2013. Web. 10 Mar. 2016.